Facilitating an Online Learning Marketplace and Cultivating Community
A Gateway Academy learner
The Gateway Academy opportunity

**WHAT WE KNOW**
There is a gap between proven methods and current practice in the financial inclusion market.

The capacity building market is not working sufficiently to scale up proven FI practice.

Online learning can address challenges to scale.

**WHAT WE PROPOSE**
Gateway Academy, a curated online learning marketplace with communities of practice.
CGAP: Who we are

ABOUT US
Global partnership of 34 leading development organizations, housed at the World Bank

OUR BELIEF
Financial inclusion is an important enabler of poverty alleviation

OUR FOCUS
Innovation driving services for the poor at scale and low cost

OUR ACTIVITIES
Applied research, knowledge sharing and evidence-based advocacy with financial service providers, policy makers and funders
Current market state

FSP: financial service provider
TSP: training service provider
A Gateway Academy learner
Gateway Academy seeks to create a transformative impact on financial inclusion by increasing the reach of high-quality training content.

Gateway Academy is a curated learning platform that offers both online and blended learning courses, as well as cultivate communities of practice, focused on financial inclusion in Sub-Saharan Africa. To achieve our goal, we are developing key partnerships with financial service providers and leading training and content providers to identify training and knowledge gaps in the market and address them by offering relevant courses.
Talk to your customer

Please talk to your customer and get some initial insights about your market that you can then further validate in the broader context of the course.

View Submission
Talk to your customer

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Task Responses

Georgina Mwachi

Jennifer Kwanda
May 29th 2015, 5:33 pm

I can use what I've learnt in this course in my daily client work.

Georgina Mwachi
May 29th 2015, 5:33 pm
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Gateway Academy is working with a variety of stakeholders and partners, including:

- Banks and bankers' associations
- Microfinance institutions and associations
- Universities
- Training providers
- Online instructional design experts
- Human resource managers
- Senior executives
- Other content experts