Master Plans: Is the Juice Worth the Squeeze?

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March 31, 2017
Session Objectives

• Benefits of Youth Master Plan

• Process for developing a Youth Master Plan with full community involvement

• Coming to the decision that a Youth Master Plan is right for your community
Is the Juice Worth the Squeeze?

More than a decade ago . . .

Summer 2007: Youth Ready by 21 - 5-Year Action Agenda for Maryland
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<tr>
<th>SAY YES? . . . . . . . OR NO?</th>
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<td>SETTING, ACTION &amp; REFLECTION</td>
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<td>ENGAGEMENT STRATEGY</td>
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(Youth! Family! Community! Front-line!)
The Juice is Worth the Squeeze

- Shared values – Equity at the heart
- Greater efficiencies—meetings, knowledge of resources, shared database and calendar
- Community engagement
- Shared Educational Opportunities
- Youth Council
What’s the Squeeze?

Big Picture Approach training
Data review
Community Conversations
Youth Survey
Mapping Moving Trains
Tying it together
What do you think of when you hear Palm Beach County?
Palm Beach County

- 60% white, 17% black, 19% Hispanic, 2.4% Asian
- 22.3% foreign born
- 150 languages
- 198 countries – origins of birth
- 11th largest school district – 185 schools, 189,000 students
- Median income $53,242
Palm Beach County

Poverty by ZCTA in Palm Beach County

Poverty, 100%
ACS, 2009-2013
0 - 7
8 - 9
10 - 16
17 - 25
26 - 41

#rb21
A Tale of Two Cities

Palm Beach
- Winter White House
- Pop. 10,468 (winter >30,000)
- Med. Family Income - $137,867
- 93.8% White
- 2.57% Black
- 2.56% Hispanic

Belle Glade
- Agricultural
- Pop. 17467
- Med. Family Income - $26,756
- 13.8% White
- 50.68% Black
- 27.57% Hispanic
Birth to 22 Steps to Success

The Steps to Success represent 6 domains of child and youth development: physical health, behavioral health, academic readiness, social/ emotional well-being, career readiness, and connection and contribution to community and society. These steps represent key markers of success that allows us to access developmental outcomes. As children and youth make their way up these stairs, we are able to track their progress or lack thereof. The indicators, or measures, for these different areas are shown above the stair steps in the green text (the things we are trying to promote) and orange text (the things we are trying to prevent).

Steps to Success & Supports for Success

Steps to Success:
Child & Youth Outcomes & Indicators

- Low Birth Weight
- Prematurity
- Abuse/Neglect
- Developmentally on Track
- Toxic Stress
- Exposure to violence
- Developmental Delays
- Not Connected
- Poor school attendance
- Non-proficient readers
- Discipline referrals/suspensions
- Weight appropriate
- Physically active
- Demonstrating good nutrition & health habits
- On-time graduation
- Post-secondary credential
- Educational attainment
- DJJ Referrals
- Teen pregnancy
- Adolescents substance use
- Involved in school & community life (community service)
- Reading on grade level (3rd & 10th)
- MEETING EDUCATIONAL STANDARDS
- CONNECTED & CONTRIBUTING
- BEHAVING PROSOCIALLY
- CAREER READY
- Graduating & entering adulthood successfully
- Idle youth (not working & not in school)
- Unemployment
- Effective Parenting | Safe & Nurturing Families & Communities
- BORN HEALTHY
- ATTACHED TO CAREGIVERS
- DEVELOPMENTALLY ON TRACK
- HEALTHY & ACTIVE
- READY FOR SCHOOL

Supports for Success:
Economic Access: Percentage of Families in Poverty
Access to Housing
Workforce & Job Development Opportunities
Number and Percentage of Households receiving Food Stamps
Access to Transportation
Parenting & Role Models: Parenting stress (situational are chronic)
Knowledge of Parenting and Child Development
Support Services for Parents
Social & Emotional Supports: Access to After-school Services
Access to Early Childhood Education and Care
Mental Health Assessments & Services
Caregiver Stability
Bullying
Educational Supports: Educational Attainment
Advancement via Individual Determination
Parent Education & Involvement
Healthy School Connections
Effective Schools
Health & Wellness Supports: Access to Health Insurance
Food Deserts
Physical/Eye/Hearing Exams
Late or No Prenatal Care
Access to Safe and Clean Parks and Recreation Spaces
Removal of Community Stressors & Systemic Barriers: Crime Reduction
Access to Domestic Violence Services

Key:
+ Child & Youth Indicator (Promotion)
+ Child & Youth Indicator (Prevention)
Blue = Family, School or Community Supports
Bold = measures & data currently available
Italics = measures and/or data TBD

#rb21

all youth ready for college work and life
Community Conversations
11 Conversations: 700+ attendees

KEY:  
- 22 years old & younger
- 23 years old & older

#rb21
Birth to 22
Community Conversations
Birth to 22 Youth Survey

**Youth Survey**

- N = 345
- 63% African American
- 26% White
- 15% Other
- 5% Hispanic
- 3% Native American

**Top 3 Opportunities**

- 49% Volunteer Opportunities
- 31% Positive Activities
- 29% Relevant Education

Availability of caring adults, being taken seriously and positive/high expectations were also selected by more than 20% of the respondents.

**Types of Bullying**

- 38% Race or Ethnicity
- 29% Other
- 27% Class/Economic Status
- 14% Sexual Orientation
- 11% Gender Identity
- 11% Religion
- 8% Immigration Status

Respondents who specified “Other” included items such as obesity, dress, personality, and special needs.

**Top 3 Areas of Concern**

- 49% Education/School
- 39% Safety/Violence
- 35% Family Support

Lack of Emotional Support, Mental Health, Employment and Discrimination were also selected by more than 20% of the respondents.

**Social Emotional Issues**

- Discrimination | 17%
- Neglect | 19%
- Suicide Ideation | 22%
- Other | 24%
- Bullying | 42%
- Depression | 43%

The “Other” category includes answers such as death of friends and/or family members, running away from home, and specific types of bullying.
# Birth to 22 Findings

## 6 Emerging Themes

### Economics
- Lack of Employment
- Poverty
- Transportation
- Underskilled
- Availability & Access to Community Resources
- Financial Management

### Social/Emotional Challenges & Supports
- Anxiety, Peer Pressure, Self-Esteem
- Distractions
- Motivation
- Trust Issues
- Bullying
- Sexual Abuse
- Substance Abuse

### Health & Wellness
- Hunger, Healthy Food Choices
- Substance Abuse
- Behavioral Health
- Violence, Trauma
- Special Needs
- Access to Healthcare/Prenatal Care

### Parenting, Home Environment, Mentors & Role Models
- Family Stressors
- Mentors/Role Models
- Parenting Skills
- Employment Conflict
- Home Environment
- Neglect/Abuse
- Language/Cultural Shifts
- Emotional Supports

### Educational Supports
- School Pressures
- Testing vs. Skills
- Educational Resources
- Systemic Barriers
- Readiness and Retention
- Special Needs
- Emotional Supports

### Community Stressors, System Barriers & Media
- Community Attitudes
- Safety & Violence
- Resources
- Cultural Shifts
- Technology
- Religion
Mapping Moving Trains

- Mapping Moving Trains “Moving trains” are leadership groups such as networks, coalitions, taskforces or initiatives with the capacity, resources and motivation to improve the services and opportunities available for children and youth by making changes in the policies, resources and supports available to those who provide direct services.

- 25 Initiatives and Coalitions Participated
Before the Squeeze – Making the Decision to Create a Master Plan

- Flashpoint – Sandy Hook Elementary
- Deciding to play in the sandbox together
- Elected leaders committed to change
- Data showed the needle not moving fast enough
- Disparities
Birth to 22 History to Date

2013
• September: Youth Symposium

2014
• April: Youth Symposium Recommendations to BCC

2015
• January: Youth Services Department Opened

2016
• January to August: Youth Master Planning Process

2014
• November: Accepted President Obama’s MBK Challenge

2015
• September: What Works! Summit

2016
• October: Completion of Youth Master Plan
Birth to 22 Mission

To support the healthy growth, development and education of children and youth prenatal through young adulthood so that they graduate from high school and succeed in life.
United for Brighter Futures

**Unite.** It’s the commitment we have to make to support the development of the whole child.

**Unite.** It’s the connections we have to forge to leverage the assets of the whole community.

**Unite.** It’s the coordination required to align disparate actions to achieve collective impact.
Birth to 22 Core Beliefs

All Parents...
• Are the experts on their child
• Have something important to share in our community

All Children...
• Can achieve their highest potential
• Should have the support they need to chase their dreams
• Want to have their own voices in shaping their futures and solving their challenges

Our Community...
• Wants all of our children to thrive
• Is stronger when we work together
• Expects networks, coalitions & partners to support each other & maximize their resources

We Believe

In...
• Equity
• Collaboration and engagement
• Continuous improvement
• Brighter futures for all our children, Birth to 22!
Where Are We Going From Here?

- Action Teams established
- Joint Website/Resource Directory
- Pursue Grants
- Ensure Equity at every level
- Consistency in Evaluation
Keeping your juice fresh and making it last
Questions and Ideas
Stay Connected

• Presentation materials will be posted online at [http://www.readyby21.org/nmagenda](http://www.readyby21.org/nmagenda)
• Tweet about your session! #Rb21
• Find Ready by 21 resources and opportunities at readyby21.org