

**Saturday, September 13**  
2014

**10a.m.- 5p.m.**



**at the**  
**THE DAIRY**  
CENTER FOR THE ARTS  
BE MOOVED  
26th & Walnut Street  
| Boulder, CO



ALEF is the Largest Latino-themed Environmental Festival in the world. This Second **ALEF 2014** theme is “Our Planet, Our Legacy: Latinos for Clean Air and Natural Foods” will be a Latino Beyond Fossil Fuels & GMO showcase. It will advance the knowledge of what clean air and natural foods mean to everyone and our Latino populations in particular

ALEF is produced by Boulder's The Americas for Conservation + the Arts (AFC+A), a 501(c-3).

**Sunday, September 14**  
2014

**10a.m.- 4p.m.**



**at the**  
**NORTH BOULDER RECREATION CENTER**  
3170 Broadway



Now in its fifth year, Boulder Green Streets is a day-long festival based on the Ciclovia tradition, celebrating community and culture, featuring live music and dance, outdoor and recreational activities for kids and adults, food and more.

\* The Zona Latina is co-produced by The Americas Latino Festival and Boulder Green Streets a 501(c-3).

## Exhibitor & Sponsor Contract 2014

A 10'x10' booth space will be provided in each case. Vendors must bring their own tent, table, display and/or other marketing items.

Sponsors will be extensively advertised and their location and logo will be prominently located at the event.

By completing and returning this application you are applying for exhibit space at the “ALEF Green Markets Fair” or/and ‘Zona Latina’ at this years events to be held on the dates and places described above for each case. You acknowledge that your application, if accepted in writing, will form a contract between you and the Americas Latino Festival. Any contract formed will incorporate the terms and conditions set forth below. Americas Latino Festival reserves the right to reject any application for any reason.

**Please return by mail, fax or email**  
**Confirmation will be returned by email**

### Exhibitor Information:

Company Name: \_\_\_\_\_  
 Applicants Name: \_\_\_\_\_  
 Business Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Business Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Facebook: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Name of contract signer: \_\_\_\_\_  
  
 Signature(1) \_\_\_\_\_  
 Representative (person responsible on the day of the event):  
 Name: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Mobil Phone Number: \_\_\_\_\_

I am reserving a 10x10' space at: I will sponsor (see details of perks in contract)

ALEF Green Market	\$150	<input type="checkbox"/>	ALEF Green Market	\$1.000	<input type="checkbox"/>
Zona Latina Ciclovia	\$150	<input type="checkbox"/>	Zona Latina Ciclovia	\$1.000	<input type="checkbox"/>
Both events	\$240	<input type="checkbox"/>	Both events	\$1.700	<input type="checkbox"/>

(1) The undersigned hereby represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Zona Latina Producers named above. The undersigned agrees to have read and accepted this contract.



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**Family DAY!**



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**ALL FREE AND OPEN TO THE PUBLIC**

Visit: [www.americaslatinoecofestival.org](http://www.americaslatinoecofestival.org) for full schedule

**• Outside Music Stage and Dance Classes!**

- Stuff IT Burrito challenge for Dads
- Supremo Salsa Contest!
- Kid's Food Town
- Boulder Restaurant Challenge
- Farm to Laughter (ticketed)
- Sommelier Showdown
- Face Painting: animal and plants of the Americas!

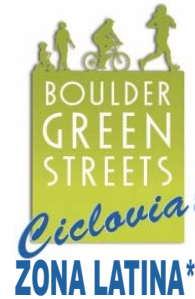
**AND THE BEST VARIETY OF LATIN FOOD AVAILABLE**

- Food Trucks!
- Food Fiesta!

**PROGRAM INSIDE THE DAIRY:**

- Interactive Education Stations with Environment for the Americas! Migration Game/Bird Scavenger Hunt/Origami Birds/Bird Jeopardy
- Workshops with Visiting Festival Master Artists! Mary Powell/David Garcia/Alfonso Piloto Nieves/Rafael Lopez/Andrea Juan/Nadia Guthman/
- Youth Musical Showcase with EL SISTEMA!
- ALEF Barrio E Fest "Influencias:The Bomba Journey" With/ Flamenco Colorado & The West African, Modern Dance, Salsa, and Bomba Communities
- Keynote Forums with World Thought Leaders!
- Nature Book Exhibit, Sales, Meet the Authors!
- Nature Store with ALEF & EFTA exciting items!!
- Family Documentary Film Forum@BOE Theater (ticketed)
- Animated Children Film Forum@East Theater(Free!)
- K-12 Eco Exhibit: Murmurations: Migrant Birds of the Americas
- Public Art Mural Unveiling with Artist David Garcia "Ocelot!"
- Festival Art Exhibits Tours!!

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3170 Broadway



We are change-makers that use car-free events and public space projects to create positive environmental and social change in communities. Every September BGS hosts the annual Boulder Green Streets Ciclovía. This event opens miles of car-free streets for play. Along the route visitors can enjoy live music, healthy foods, exhibitions and many surprises. Over 10 zones offer over 50 free classes, demonstrations, workshops, prizes, giveaways and more. Check out local products and services that will help you live well. Come meet your neighbors!

**PROGRAM** (subject to changes)

- 10:00- 10:30 a.m. Capoeira –
- 10:30 a.m. – 11a.m. Dance Class
- 11:00 – 12:00 p.m. Los Cheesies –
- 12:00-12:30 p.m. Shawn and Lee - . Goofy Zumba
- 12:10 – 1:00 p.m. Grupo Kaoba
- 1:00 – 1:30 p.m. Martha and Elvia. confirmed
- 1:30-2:00 p.m. Barrio E' Interactive Performance
- Martha and Elvia
- 2:00 p.m. – 3:00 p.m. Los Lunaticos
- 3:00 – 4:00 p.m. Orquesta la Brava . Sabor de la Calle