

Rethink/Startup

For Alaska entrepreneurs, investors, and inclusion

A Conference Hosted by the Municipality of Anchorage's 49th State Angel Fund and the Alaska Small Business Development Center.

For **current** and **aspirational** entrepreneurs to:

- Understand the local entrepreneurial ecosystem and available resources
- Broaden the discussion about startups and entrepreneurship in Alaska

July 27, 2017 | Dena'ina Center | Floor 2

Doors at 8:30 am

Opening Keynote at 9:00 am between Mayor Berkowitz/Ron Duncan

Final Agenda.

Purpose

Main Conference | am | Rethink/

July 27, 2017

8:30a – 12:00p, Dena'aina Center (600 W 7th Ave), K'enakatnu 6 (Floor 2, South Room)

➤ 8:30 – Doors + Coffee

➤ 9:00 – Opening

➤ 9:10 – Interactive AMA

Mayor Ethan Berkowitz / 49SAF Joe Morrison

GCI: Then and Now.

A 1-on-1 Keynote Interview:

Ron Duncan, GCI Co-Founder, President and CEO and **Mayor Ethan Berkowitz**

➤ 9:40 – Panel

Alaskan Entrepreneurs and Success Stories

Alaska Demolition: Justin Green | Alaska Rock Gym: Siri Moss | SteamDot: Jonathan White

Moderator: Neil Gunn, Venture North Group

➤ 10:10 – Presentation

Adventures in Franchising: From Sourdough to BurgerFi

Jack Lewis, Serial Entrepreneur + Serial Franchisee

➤ 10:30 Panel

Beer, Marijuana and More: Alaska's Hidden Advantages and Growing Markets

Dave McCarthy: 49th State Brewing | Nick Miller: Alaskabuds | Eric McCallum, Arctic Wire Rope

Moderator: Jamie Kenworthy, 49th Fund

➤ 11:00 Presentation

Inclusive Entrepreneurship

Mihalo "Mike" Temali, Neighborhood Development Center

➤ 11:30 Panel

Diverse Faces of Alaska's Entrepreneurs

Nyakor Kueth: African Market | Eva Perry, Eva's Cupcakery | Yaso Thiru, Alaska Pacific Univ.

Moderator: Mara Kimmel, First Lady of Anchorage

➤ 12:00 – 1:30P

Lunch (on your own)

Main Conference | pm | /Startup

July 27, 2017

1:00p – 5:00p, Dena'aina Center (600 W 7th Ave), K'enakatnu 6 (Floor 2, Southern Room)

➤ **1:30 Panel**

Get Funded I: Microfinance, Crowdfunding, the SBA and Banks
Stuart Bannan, ACLT; Kevin Anselm, DCCED; Amanda Clayton, Alaska Growth Capital
Moderator: Luke Thomas, Wells Fargo

➤ **2:00 Panel**

Get Funded II: Risk Capital
The Four 49SAF Partner Funds: AAF, AOF, AEP, 49th + Alaska Investors Network
Moderator: Joe Morrison, 49SAF

➤ **2:30 Presentation**

Innovate Alaska: What Happens When for Alaska's Startups
Juliet Shepherd, Fairbanks Economic Development Corporation

➤ **2:50 Reverse Pitches**

Teaching Startups: Choose Our "E"ducation
Katherine Jernstrom, Startup Weekend
Isaac Vanderburg, Launch Alaska
Alana Peterson, Path to Prosperity Boot Camp
Pomi Chafin / Gracelynn Wiseman, Arctic Innovation Competition
Ky Holland, Alaska Pacific University
Ryan Gilbert, Alaska Small Business Development Center
Forrest Nabors, University of Alaska Anchorage
Moderator: Steven Trimble, 49SAF Committee and Founder + CEO, Arctic Solar Ventures

➤ **3:30 – 5:00**

3:30 – 3:40

3:40 – 4:05

4:10 – 4:35

4:40 – 5:00

5:00 Adjourn

--University of Alaska: The Business Enterprise Institute and Beyond--
Introduction: Now is Alaska's Time **Christi Bell, Business Enterprise Institute**
Available Technology: **UAF Office of Intellectual Property**
Startups and Scaleups: **Lance Ahern, Small Business Development Center**
Alaska Seed Fund 1.0 and its Future: **Adam Krynicki, Small Business Development Center**
Reception. 49th State Brewing Company (Deck Firepit Reserved). No Host.