The Future of ONS National Conferences

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Decision and Timeline

- Fall 2013 ONS Board of Directors approved consolidation of national conferences
- 2014 Congress begins transition to one national conference
- 2015 Congress will incorporate changes to format and content delivery
- 2016 premiere of new national conference experience
Expectations and Outcomes

❖ Develop a new national conference template that combines the best elements of Congress and the Connections conferences, while incorporating new and improved components of adult learning.

❖ Expand and improve opportunities to engage attendees in the conference experience.

❖ Bring together ONS members in all practice settings and at all career levels, providing a richer learning environment for all.

❖ Ensure members and other stakeholders have a voice in the process.

❖ Utilize the expertise of new conference vendors in identifying and incorporating best practices from the association community.
Stakeholder Groups

Content Planning Team

Members

Exhibitors and Sponsors

Strategic Planning Team
Elements of National Conferences

- Pre-Conference Sessions/Skills Workshops
- Keynote presentation
- Symposia and poster sessions (the “science”)
- Special Interest Group meetings
- Learning Hall
- Business Meeting and Town Hall
- Networking/social activities
- Satellite symposia and ancillary events
Key Member Demographics

Primary Position

- Staff Nurse
- Nurse Practitioner
- Manager/Coordinator
- Clinical Nurse Specialist
- Clinical Trials Nurse
- All Others Combined
Member Input in the Process

- Current and past conference evaluation data

- Surveys to various audiences
  - Past conference attendees, members who have never attended an ONS conference, current and past exhibitors, etc.

- Crowdsourcing at Congress
  - Via Twitter and Facebook

- Focus groups held at Congress
  - Staff nurses, advance practice nurses, researchers, and managers
Tell Us What You Think

If you think ONS conferences are great now, wait until you see what we have in store for 2015 and beyond.

ONS is working to create one unifying event that brings all types of oncology nurses together for collaboration, networking, and a celebration of the profession.

Help us build this new annual meeting that will feature interactive educational experiences, peer-to-peer learning, networking, and more. Tell us what you think it should look like.
For more information, or to submit ideas

Suggestionbox@ons.org