

Pratt Institute Libraries

FOR IMMEDIATE RELEASE

The Pratt Institute Libraries are pleased to announce the opening of *librARy : works cited*, a site-specific augmented reality (AR) group exhibition with works by Steven Baltay, Hye Soo Chang, Bainian Chen, Nate King, Heein Park, Karl Munstedt, Joy Park, Ghost Qiao, Ben Ross Davis, Uma Sharma, and Yeji Song.

These eleven Pratt students, studying AR with Professor Carla Gannis in Pratt's Department of Digital Arts (DDA), have activated the library with dynamic visual and audio overlays that inform, entertain and speculate on the past and future of Pratt Library culture. Throughout the spring semester these students explored various approaches for using AR as an artistic and research-based medium. Collaborating with the library staff, students researched the history of the Library and considered the range of services and collections that support the campus community.

From whimsical to documentary, a rich melange of works have resulted from students' varying approaches to augmenting a physical "knowledge center." The entire Pratt Library, from its front facade, to its interior, contains a new rich layer of virtual art and information available to any visitor with the free Blippar app installed on their smartphone or tablet.

CREDITS:

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Carla Gannis
Assistant Chairperson

- For more information on individual artists and works, please visit: libraryworkscited.tumblr.com

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WORKS FIRST FLOOR

CASE 1 (left of entrance)

Shelf (left): Karl Munstedt, *Augmented Pictures of American Space Exploration* and Heein Park, *Dear Fred*

Poster: Yeji Song, *Need a Break?*

Shelf (right) Ghost Qiao, *AR Bookmarks*

Poster: Steve Baltay and Hyesoo Chang, *Doors of Perception*

CASE 2 (right of entrance)

Shelf 1 (left, top): Nate King, *Viking on a Stick*; Joy Park, *Eye See You*; and Hyesoo Chang *UnPac-Man*

Shelf 2 (left, middle): Nate King, *Leaves of Grass*; Heein Park, *Smiley Man*; and Uma Sharma, *The Caged One*

Shelf 3 (left, bottom): Karl Munstedt, *Bigfoot Catcher* and Steve Baltay, *Fluid Space*

Shelf 1 (right, top): Yeji Song, *Barbie*, *Break the Internet*; Ben Ross Davis, *M Train* and *Austra*, *Future Fantasy*

Shelf 2 (right, middle): Bainian Chen and Joy Park, *Far Away from Home*

Shelf 3 (right, bottom): Heein Park and Ghost Qiao, *Zoo*

VITRINE 1

(right) Nate King and Uma Sharma, *Time Travel Twins*

(left) Bainian Chen, *The Disappeared Student in the Library*

VITRINE 2

(right) Ben Ross Davis, *000.0001 H100* and *Direction*

(left) Joy Park, *Open Me If You Can*

PEDESTAL 1

Karl Munstedt, *Augmented Pictures of American Space Exploration*

PEDESTAL 2

Karl Munstedt, *Augmented Pictures of American Space Exploration*