



Cyber Breach: What if your defenses fail? Designing an exercise to map a ready strategy

Every month we read about the latest, the greatest, or “the most significant cyber breach ever.” Companies are jostling to figure out how to manage these challenging cyber security issues – and it’s not just IT that’s scrambling. Cyber incidents affect every aspect of the business, and cyber security has become one of the most pressing issues in business continuity management today.

In many recent surveys, “C-suite” executives say that their number one concern is a cyber breach or major malware incident. But how do you go about creating this type of exercise that is, frankly, fraught with peril? Very carefully, obviously! The goal of this session is to demonstrate the value of conducting such an exercise to improve your company’s overall readiness. The session will describe how you can go about designing this type of exercise, why it is different from other exercises, and how you can avoid pitfalls and career-limiting moves this topic can lead to.

Topics Covered

- Discover how a cyber exercise is different from other exercises.
- Learn about the positive benefits of cyber exercise.
- Design an exercise that delivers on the stated goal.
- Determine the eight critical elements that make a cyber exercise work

Speaker

- Regina Phelps, EMS Solutions Inc.



*Out of
Danger
Comes
Opportunity*

SPEAKER BIO

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Ms. Phelps is an internationally recognized thought leader in the field of emergency management, pandemic, and contingency planning. Since 1982, she has provided consultation, training, and speaking services to clients on four continents. She is founder of Emergency Management & Safety Solutions, a consulting and training firm. Ms. Phelps' niche includes incident management team development, pandemic planning, emergency operations center (EOC) design, and the development of emergency exercises for large global companies. A partial client list includes Whole Foods Market, Visa, the World Bank, American Express, Northern Trust, Triton, IFC, Duke University, Stanford University, the California Institute of Technology, IMF, Bank of Canada, and International Paper.

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