An Update on RWJF Initiatives and the Future of Nursing: Campaign for Action

New Jersey Nursing Initiative Meeting
April 10, 2015
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A Culture of Health

RWJF Goal: We, as a nation, will strive to create a culture of health enabling all in our society to lead healthy lives, now and for generations to come
The Role of Nurses

Largest segment of health care workforce and spend most time with individuals and families

- Manage influx of older, sicker, and newly insured patients
- Develop and implement new models of care
- Provide transitional and coordinated care
- Help hospitals to reduce medical errors and re-hospitalizations
- Build a Culture of Health
Landmark report:

- Offers recommendations to transform health through nursing
- Re-conceptualizes roles for nurses
Campaign Vision

Everyone in America can live a healthier life, supported by a system in which nurses are essential partners in providing care and promoting health.
Areas of Focus

- Education
- Practice & Care
- Leadership
- Diversity
- Interprofessional Collaboration
Education Progress

- 96% increase in RN-to-BSN graduates from 2010 to 2014 (22,531 to 44,262)*

- From 2013-2014, student enrollment increased by 6.6% in master’s programs and by 3.2% and 26.2% in research-focused and practice-focused doctoral programs, respectively.

*Source: AACN
Number of students enrolled in RN-to-BSN programs

69% increase from 2010-2014!

2010: 77,259
2013: 118,176
2014: 130,345

Source: AACN
Future of Nursing Scholars Program

• Diverse cadre of PhD-prepared nurses who are committed to long-term leadership careers
• Offers financial support, mentoring, leadership development activities and postdoctoral research funding
• Grants given to schools of nursing

First cohort
Time is Short to Reach 80/20

Each state needs to have:

- Seamless progression agreements in place
- Academic and practice partnerships

Health systems need to:

- Implement BSN-preferred hiring policies
- Require new AD nurses to attain BSN within specified time period
Practice and Care: A Patchwork of Laws

2015 Nurse Practitioner Practice Environment

This map from AANP shows the practice environment for nurse practitioners. For more detail about other types of APRNs, see NCSBN's maps: https://www.ncsbn.org/2567.htm.
Promote Nurse Leadership

Nurses on Boards Coalition

• 21 leading organizations
• Pledge to place 10,000 nurses on boards by 2020

I hope you’ll be among the 10,000!
Promote Nursing Leadership

45 Action Coalitions Promoting Leadership

- **North Carolina and Wyoming:** Nursing Leadership Institutes
- **Virginia:** 40 Under 40 Awards
- **New Jersey:** Nurse leader database to place nurses on boards

Nationally, hospitals must integrate nurses into governance to attain Magnet status
Promote Nursing Leadership

Public Health Nurse Leader Awards

- Develop senior group of public health nurse leaders
- Integrate public health nurse leaders into Campaign
- Up to 24 leaders will be selected
- Application Deadline: April 17
Interprofessional Collaboration (IPC) Progress

- **25 ACs working on IPC**
  - Colorado received HRSA grant to support IPC teams at state Community Health Centers
- University of Minnesota Center
- RWJF leadership programs to encompass IPC
- RWJF project to identify IPC best practices

### Promising Practices

- Put patient first
- Demonstrate leadership commitment
- Create level playing field
- Cultivate effective team communication
- Explore use of organizational structure
- Train different disciplines together
Improve Workforce Diversity

Diversity Committee Guides Campaign’s Work

• 41 Action Coalitions working on diversity initiatives.

• Diversity and data learning collaborative established.

• 45 states in 2013 collected race and ethnicity data on nursing workforce, compared with 34 states in 2011.
We Need Your Support

HOSPITALS & HEALTH SYSTEMS

ACTION COALITIONS

POLICY-MAKERS

CONSUMER ADVOCATES

HEALTH PROFESSIONALS

PAYERS

BUSINESS
Join Campaign for Action

Campaign is leadership in action

Change policies in areas of:
• Practice
• Education
• Diversity
• Leadership
• Interprofessional collaboration

www.campaignforaction.org

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