Big Deal on the Fly: Shoring Up the Levee

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SAN JOSÉ STATE UNIVERSITY
San Jose State University

● One of 23 campuses in the California State University system

● Population - 27,000 UG, 5,000 G (Fall 2014); 2,000 faculty

● Degree offerings - masters and baccalaureate and in the last three years the Doctor of Nursing Practice and Doctor of Education degrees have been added
CSU Consortium

- CSU system is composed of 23 campuses (small, medium, large enrollments)
- Council of Library Deans and Directors (COLD)
  - Makes decisions on systemwide library issues and budgets
  - Established the Electronic Access to Resources (EAR) Subcommittee
- There are three ways to fund electronic resources:
  - Electronic Core Collection (ECC) - Chancellor’s Office (CO) pays 100% for access across the whole CSU system
  - CO negotiates pricing for individuals campuses (using the consortial model)
  - CO subsidizes a portion of the cost with the 23 campuses contributing towards the balance
Wiley Big Deal

● Multi-year contract with Wiley set to expire February 2015
● Wiley 3-year contract offer:
  ○ 12% price increase with contract year 1
  ○ 3% price increase for contract years 2 and 3
  ○ “all in” offer, which means the entire Wiley journal portfolio
    (increase of 130 titles from 2014)
● Funding at smaller and midsize CSUs were a major barrier to contract acceptance
● COLD, with the recommendation of EAR, rejected the Wiley Big Deal proposal
Effect on SJSU

- Wiley electronic access from 1997-2014
- 2015 current content would be unavailable
- SJSU heavily accessed Wiley content; 2013 usage statistics had an average cost per use at $1.65
Mitigating the Pain

- Upgraded Academic Search Premier to Academic Search Complete
  - No increase in Wiley titles, but greater full text coverage (including some current content for Wiley titles)
  - Greater full text coverage across all disciplines (though these were not Wiley titles)
  - However, we did not gain access to as much current content (2015 year of publication) as we had hoped

- Activating all Wiley titles in Copyright Clearance Center’s Get It Now
  - Activated Wiley titles included those outside of the 2014 Wiley contract
  - Increased the Get It Now budget
Usage Statistics Analysis

- Interlibrary loan - Spring 2015 semester
  - 15 Wiley article requests, 8 of which were for 2015 content

- Get It Now - 772 (from January 1 - October 15)
  - Spring 2015 semester (331)
  - Fall 2015 (August - October) (441)
  - Average fulfillment time - 4 hours (Overall GIN), 5.5 hrs avg for Wiley

- Academic Search Complete - Spring 2015
  - 570 ASC titles in 2014 Wiley Package
  - 18 GIN titles that Covered ASC Embargo

- Wiley Turnaways - 2015 Year to Date
  - 2,132 turnaways
Questions we are pondering

- Was upgrading to Academic Search Complete (from Academic Search Premier) necessary? Would this allocation have been more effective through Get It Now?
  - Get It Now is a single user service
  - ASC is multi-disciplinary and multi-user
  - Needs of many versus single user
- Wiley Big Deal and our 2015 gap
- Should the knowledge base in Get It Now be expanded?
- How reliable are our usage statistics (SJSU used SWETS’ Scholarly Stats program to normalize statistics)?
Takeaways

- The big deal makes sense:
  - If you’re a heavy user
  - Acquisitions is not dealing with multiple invoices from the alternative, stop-gap measures (e.g., CCC, EBSCO)
  - Bibliographic records do not have to be adjusted

- CCC makes sense:
  - When a new program or course is proposed
    - Ed. D. program - showed the need for T&F education/social sciences collections
  - Specialized faculty with narrow research interests
  - When individual journal subscriptions are too expensive for the actual need

- Recommendation for CCC:
  - Demographic survey for users (similar to EBL authentication)