CASA: Campus Activated Subscriber Access

Seamless off-campus access delivered by automatically associating users to institutions.

1. Record affiliation on-campus
   - User visits Google Scholar
   - Scholar looks up Subscriber Links
   - Affiliation recorded

2. Propagate affiliation off-campus
   - User visits Google Scholar
   - Scholar looks up recorded affiliations
   - CASA token shared
   - Decrypt CASA token
   - Authenticate & authorize

3. Enable access

Benefits of CASA
- Easy off campus access from any device
- Protect user privacy
  - each token is unique to a single article in Scholar search results
  - encryption is keyed only to Scholar and one publisher platform
- Integrates in to existing access control systems
  - based on Subscriber Links
  - no new technology required for publishers/libraries
  - off-campus usage is added to existing COUNTER stats

Are you a publisher? Find out about getting CASA for your sites.
Contact sales@highwire.org