Nothing is Linear about Open Access Initiatives:
Promoting OA at a New Research Institution

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Major Changes at Rowan

- Newly Designated Research Institution – Carnegie R3
- Rapidly Growing Enrollment 16,250+ Students (3,550 increase in 3 years)
- 176 New Tenure Track Faculty Hired in 5 Years
- New PhD Programs
- Merged with 2 Medical Schools
  - Allopathic
  - Osteopathic
- From Normal School to STEM Emphasis

Challenges

- Non-Tenured Faculty do not Publish in OA Journals
- No Reliable Metrics How Impact is Measured for OA – Could Shortchange Tenure Prospects
- Aversion to Pay-to-Play
- Change in Subscription Model from Subscriber to Author

Open Access Initiatives

- Institutional Repository Collections (rdw.rowan.edu)
- Researcher Profiles
- Selected Works
- Research Data Sets
- OER & OA
- Outreach to Faculty & Administration
  - IR Committee Manager & Members – engage faculty
  - Collaboration with Office of Research
  - Scholarly Communication & Data Curation Librarian
- Outreach to library
  - Public Services Librarian Education
  - Presentations (Workshop Week)
- Historical and Cultural collections
- Affordability Task Force – OER Books in IR and Discovery Services
- Library OA Fund
- OA Search Features in Discovery services
- Membership in SPARC and DOAJ
- Open Access Week Outreach

Next Steps

- Collaboration with Office of Research
  - Continue to promote IR for funding agency grant mandates
  - Joint Workshops on Scholarship?
- OA Journals
- Capstone Papers & Posters