You Do What?
Non-Traditional Outreach that Works

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ABOUT DAVIDSON COLLEGE

- 1,920 undergraduate students
- 170 faculty
- 500 staff
- 850 course options per year, across 21 majors and 15 interdisciplinary minors
- Small-town setting
- 25 library staff
- 3 FTE in Archives & Special Collections, teaching 30+ course sessions per semester
Approach to Outreach

- Curricular- and partnership-based
- Flexible
- Experimental
- Low risk, high reward
- Focus on digital creation and preservation
- Community visibility & constant outreach
- Playing to our strengths
- Using projects as learning tools – for staff and partners
DIGITAL COURSE COLLABORATIONS

- DIG 360: Digital Maps, Space and Place (Fall 2014): [http://sites.davidson.edu/DIG360/](http://sites.davidson.edu/DIG360/)
- MAT 110: Finite Mathematics (Fall 2014, Spring 2015, Fall 2015)
- DIG/ART 211 & 311: Intro Digital Art & Advanced Digital Art (Spring 2015)
EMBEDDED ARCHIVISTS

- ENV 499: Capstone (Spring 2014 & Spring 2015)
- ANT 291: Digital Culture (Spring 2015): http://ant291.thefieldworker.net/
- DIG 220: Electronic Literature (Fall 2015)
- HIS/GER 433: The Holocaust (Spring 2016)
UNDER LAKE NORMAN

- Departmental mapping project turned community project turned course collaboration, 2012 – present

- Partners: Davidson Archives & Special Collections, Duke Energy, ENV 499: Capstone course, Mecklenburg/Iredell/Catawba/Lincoln county residents

COMMUNITY OUTREACH & PARTNERSHIPS

- Piedmont Triad Home Movie Day (November 2014)
- Digital Mapping of Civic Engagement Freshman Orientation Tour (Spring 2015 – present)
- Paddleboard Lake History Tours (Summer 2015)
- Campus tours – new employees, international student orientation glow stick tour
DIGITAL SKILLS INSTRUCTION

- CIS 495: Thesis (Center for Interdisciplinary Studies; Fall 2014 & Fall 2015)

#ANT291 Twitter Feed
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