A STATE LIBRARY PERSPECTIVE ON THE TRANSPARENT MANAGEMENT AND APPRAISAL OF WEB ARCHIVES

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ROAD MAP

1. PROGRAM HISTORY
2. CHANGE
3. TRANSPARENCY
"State publication" means any document prepared by a State agency or private organization, consultant, or research firm...

"Document" means any printed document including any report, directory, statistical compendium, bibliography, map, regulation, newsletter, pamphlet, brochure, periodical, bulletin, compilation, or register, regardless of whether the printed document is in paper, film, tape, disk, or any other format.

Source: G.S. 125
"Public record" or "public records" shall mean all documents, papers, letters, maps, books, photographs, films, sound recordings, magnetic or other tapes, electronic data processing records, artifacts, or other documentary material, regardless of physical form or characteristics, made or received pursuant to law or ordinance in connection with the transaction of public business by any agency of North Carolina government or its subdivisions.

Source: G.S. 132
North Carolina State Government
Web Site Archive & Access Program
BUT WHY THOUGH?
Web archiving of North Carolina’s state agency content
Started in 2005

Dedicated social media archiving
Started in 2012
NORTH CAROLINA’S WEB ARCHIVE VIA

- Agency Websites
- Blogs
- Online Publications
- Governmental Policies
- Video
- Statistics
- Photographs
- Meeting Minutes
- Social Media Accounts
NORTH CAROLINA’S SOCIAL MEDIA ARCHIVE VIA

ArchiveSocial

- YouTube
- Flickr
- Instagram
- LinkedIn
- Twitter
- Facebook
- Social Media Accounts
- Private Messages

- Agency Websites
- Online Publications
- Blogs
- Governmental Policies
- Statistics
- Meeting Minutes
Welcome to the North Carolina State Government Web Site Archives and Access Program!

This program is a service of the State Archives of North Carolina and the State Library of North Carolina with the goals:

- To create and maintain archives of North Carolina state government agency web sites and social media sites.
- To provide open access to the archives for the public and government agencies.

Search the North Carolina State Government Web Site Archive
Click the box to search agency web sites and social media sites. Results appear on the archive search site.

Search the North Carolina State Government Social Media Archive
Click the box for a search of agency social media accounts and messaging content. Results appear on the archive social site.

What will you find in the Web Site Archives?

The archives contain North Carolina state government agency, licensing board, and commission web pages dating back to 1996. Archived site content includes images and audio and video files, agency policies, and publications posted on sites, boards, and commissions meeting minutes. The social media archives contain content from archived state agency social media sites dating back to 2012.

The archives are created using two different services. The Web Site Archive includes state government agency web sites (e.g., the site for the Governor of North Carolina) and social media sites (e.g., Facebook, Twitter, and blogs that have been captured using Archive It). The Social Media Archive is captured using ArchiveMuseum. It contains state agency social media accounts, including content that is not included in the Web Site Archive, such as private messaging.
MATURATION AND CHANGE
ARCHIVE-IT BY THE NUMBERS

- Total Data
  - 20 TB
  - 286,879,649 documents

As of August 2018
ARCHIVESOCIAL
BY THE NUMBERS

- 169 total accounts
  - 102 active
  - 67 historical

- 1,910,671 total records

- 29,502 records / month

As of August 2018
WHAT ARE WE CAPTURING?

WHAT ARE WE MISSING?

HOW ACCESSIBLE IS OUR CONTENT?

WHAT QUALIFIES AS “GOOD ENOUGH”?
INCREASING TRANSPARENCY
ARCHIVE-IT METADATA

http://www.digitalpreservation.ncdcr.gov/

http://statelibrary.ncdcr.gov/

No metadata. Click "Edit" to add metadata.
RETHINKING METADATA

- What information are we providing?
- Is it up to date?
- How much information is needed?
- What will make the collections more accessible and searchable?
- How do we link the old content to the new?
TUTORIAL VIDEOS

https://www.youtube.com/user/statelibrarync
**DOCUMENTATION**

- What needs updating?
- Which information is useful for historical context?
- How to communicate policy and procedure?
- Where do we share this information?
- How to collaborate better with record creators?

SUMMATION
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