Open Access: Creating Pathways to a Sustainable Future

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If the User Experience fails, EVERYTHING fails
User Experience is the only thing that works
And it must evolve....to provide value and engagement.
Who is BiblioBoard?

• Award-winning software company based in Charleston, SC. 18 employees. Self-funded, profitable, employee-owned, debt-free.
• Founders of Amazon’s CreateSpace, the world’s largest indie-publishing and print-on-demand operation.
• We found resonance with Community Engagement software and now provide tools to 7 statewide consortia in addition to 250 individual public & school libraries.
• Have been involved in multiple higher ed, OER and OA projects over the past four years. We are just now at a point where we are accelerating this work stream in parallel with OA movement.
• Our technology (and our minds) are modern, durable, flexible, powerfully scalable and customizable.
• We are exploring new partnership models with higher ed institutions and consortia. These hybrid commercial + open source projects are built on trust and mutual long-term benefit.
Some of Our Higher Ed Partners
Create. Share. Discover.

Libraries & scholarly communications groups are connecting with their communities in a significant and meaningful way using our Community Engagement tools & software.

1. Create.
   Creator, Pressbooks, curation tools and BiblioBoard Library student/researcher profiles

2. Share.
   A modern Institutional Repository solution for the simple collection, curation, and distribution of the intellectual content from your entire campus and learning community

3. Discover.
   Comprehensive, pre-loaded, and growing OA and OER collections alongside licensed content—all at your campus and learning community’s fingertips
Let’s talk about CREATE

- Let your faculty author and publish OER and OA materials, then seamlessly integrate them into your library and campus-wide content distribution systems.
- The Creator tool supports on-campus IR activity from ETDs, to OA materials to faculty lectures, to student capstone projects, portfolios, and so much more.
- Using our easy curation tools, libraries and learning outcome managers can customize multimedia content sets and share campus-wide. These links integrate into the LMS systems to create frictionless access to digital classroom materials.
Let’s talk about SHARE

- Customized Submission Pages give libraries the ability to easily collect and organize multimedia content from across your campus and academic community.
- Included OA and OER collections are growing constantly and include books from the top global OER and OA projects. Share these works with your faculty and students and integrate into coursework to lower textbook costs.
- Students and faculty can use simple Institutional Repository software to share their own work for preservation and distribution.
Let’s talk about DISCOVER

- OA, OER, IR, and your licensed content live side-by-side in a simple UX built for discovery & engagement on all devices.
- Students and researchers never experience a hold, checkout limit, or lending period.
- Responsive design ensures your User Experience (UX) works on every student or researcher’s tablet, phone, or computer.
- Support all media in one simple interface (books, audio, video, historical materials, documents) to simplify digital course packs and delivery of student and researcher materials.
- Powerful data tracking and analytics on your materials across your campus and across the world.
Ensure an ongoing elegant + modern user experience
Keys to Success / Our Vision

- OA textbooks and learning materials that can be instantly mixed with any other media to create compelling lessons, digital course packs, interactive textbooks and entire courses.
- Find, organize, purchase and mix open and licensed resources and make them instantly available to students.
- Easily create and import your own content to mix into these learning modules.
- Create a single digital UX for the student’s life: single place to consume content, do bookmarks, take notes, extract citations, download to a mobile offline bookshelf, create favorites and collections, and share comments.
- Evolving and improving UX like a consumer product.
THANK YOU!